

“We will provide attractive finance options”

H JAYARAM, Managing Director & CEO, Gmmco, talks on the company’s plans and expectations at bC India 2013.

**Stall No.
248**



Please highlight Gmmco’s product portfolio.

Gmmco has vast product range and services offered to wide spectrum of customers from construction, mining, power generation and material handling sector. We have wide network with skilled manpower and infrastructure to cover from retail to project needs. We represent Caterpillar in South, Central and

West India. We also represent many leading and reputed international organisations like Terex Finlay, Kroll, Perkins, SEM, Junttan , Kress, Sennebogen and Daimler India Commercial (mining trucks)–some in major parts of India and some on pan-India level.

Our product range from Caterpillar includes backhoe loaders, wheeled loaders, hydraulic excavators, motor graders, track type tractors, large mining dump trucks, cold planers, engines for electric, marine,

petroleum and industrial power. Our allied range includes crawler cranes, steel plant equipment, wheel loaders, heavy duty tower crane, crushing and screening machines and of course on-off highway mining trucks. Gmmco offers equipment and power system rental services through its efficient fleet. We also support our customers by engaging in the business of used equipment transactions. Gmmco has been in the business for over four and a half decades and has been regularly expanding product-range, offerings and capabilities.

What is the USP of your products?

We believe in giving customers best product and unmatched product support. We have solutions which help the customers get better returns by way of effective and productive utilisation of assets. We provide various Product Support Programmes like CSA (Customer Support Agreement), MARC (Maintenance and Repair Contract) and value-based services like SOS (Scheduled Oil Sampling).

We provide training to our technicians, engineers and customer's mechanics in 4-Star certified world-class learning centre of Chennai. We have world-class 5-Star certified workshop in Nagpur with component and machine Re-build Centre. Our Chennai workshop is 4-Star certified. The product once sold by us to a customer remains in our radar for the life time and thereafter we again help the customers in resale of his valued asset. Our workshops and parts warehouses are maintained in a contamination-free environment. We have strategically located our establishments and facilities to cater to the need of our customers across our territory. Our infrastructure and experience, built painstakingly over the years, offer a great deal of real-value support.

What is best on offer from your company at bC India 2013?

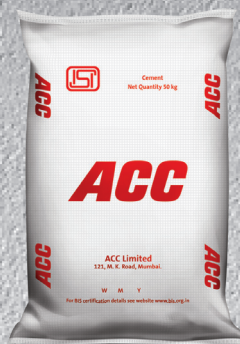
All the products on offer in bC India 2013 are, the best-in their class. But the special attraction in this show would be the Cat 424 Backhoe Loader, Cat 320D Hydraulic Excavator being manufactured in state-of-art plant of Caterpillar in Thiruvallur near Chennai. We will provide attractive finance options to our customers with training and best-in-class product support.

Which are the other products on display?

The other products on display are the Cat 950H Wheel Loader or Cat 120K Motor Grader, Cat C15 ACERT Engine, Hindustan 2021 Wheel Loader and product support capability.

What is your expectation from bC India 2013?

We consider bC India 2013 as a good opportunity to showcase our products, product support expertise and our technical/engineering capabilities. We expect to reach out to our customers as well as to our future customers, using this show as a platform. Our representatives present there are at visitor's service. We understand the need of the industry and will provide solutions to customers as per their choice and need. **CBT**



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