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Cat Financial launches India operations with Bangalore office

The company is committed to offering financial and extended protection services and solutions to its customers





07 Aug 2019

Caterpillar Financial Services India (Cat Financial India), a wholly owned subsidiary of Caterpillar Inc., announced launched its India operations effective July 1, 2019. Headquartered in Bangalore, Cat Financial India, along with Caterpillar's two Indian dealers, Gmmco Ltd and Gainwell Commosales, will support customers in India by offering a one stop solution for customized financial services for a range of Cat products.

Most customers in the construction industry in India are looking for effective and efficient financing solutions. Cat Financial India will enable Caterpillar India dealers to provide financial solutions in a responsive and timely manner to meet customer's needs and support them in expanding their business opportunities.

"Our new office presence in India not only helps support Caterpillar growth in an emerging region, but also creates a competitive edge and opportunity to provide highly differentiated financial services for our customers that leverage data and technology to make their experience inclusive, seamless and transparent," said Caterpillar Financial Services Asia Pacific VP Shelley Barrett.

"Construction and infrastructure are priority sectors and key drivers for the Indian economy, and the launch of this Cat Financial office further demonstrates and strengthens our commitment to our local customers," noted Caterpillar Financial Services India MD Christopher Lee Farrar. "We look forward to working with our dealers to ensure that our financial solutions reach our customers with ease and in a prompt time frame."

"With the financing options and unique services Cat Financial India offers, our customers now have access to one-stop financing to easily buy Caterpillar's productive, reliable and

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