

Daimler ties up with Gmmco

Chennai: Daimler India Commercial Vehicles (DICV), which makes the Mercedes-Benz Actros trucks in India, has tied up with C K Birla group company Gmmco Ltd as part of its efforts to streamline the service support for its premium trucks.

As part of the tie-up, Gmmco will handle the servicing for all Actros trucks across India. In a three-tier approach, Gmmco will provide on-site service support in all mining locations where Actros operate; it will set up on-site container workshops at select locations with facilities for advance after-sales support.

Gmmco's expertise in construction, mining equipment and engine power systems and DICV's focused attention to position the Actros as a "perfect vehicle for tough mining operations in India" will help Daimler gain distribution and service footprint in its targeted market. Marc Llistosella, MD and CEO, Daimler India, said, "The tie-up will offer enhanced after-sales service and support manpower, provided by Gmmco. This will ensure that our customers will be able to derive maximum advantage out of our top-of-the-line trucks and benefit with maximum up-time." TNN