

Daimler ropes in CK Birla arm for after-sales service

Daimler India Commercial Vehicles (DICV), manufacturer of the Mercedes-Benz Actros trucks in India, on Wednesday, announced a tie up with Gmmco, a CK Birla Group company. This tie up comes as part of DICV's efforts to streamline the support mechanism for its premium trucks (Mercedes-Benz Actros). Since the transfer of sales and after-sales operations of the Mercedes-Benz Actros in July 2010, DICV has taken several measures to enhance the Mercedes-Benz Actros experience amongst customers.